



## **George Batsakis**

Associate Professor of International Business

### **Academic Background**

BSc, University of the Aegean, MSc, Erasmus School of Economics, Erasmus University Rotterdam, PhD, Brunel Business School, Brunel University London

### **Short CV**

George Batsakis, PhD, is an Associate Professor of International Business and the Academic Director of MSc in International Business and Management at Alba Graduate Business School. He has previously held academic positions at Brunel University London and the University of Kent.

His research focuses on internationalization processes and foreign market entry strategies of multinational enterprises. His teaching lies in the areas of international business, strategic management and entrepreneurship.

Dr. Batsakis has published in top-tier and leading international business and general management academic journals, has acted as Track-Chair of leading academic conferences), and he is an active ad-hoc reviewer for a number of leading academic journals in the area of international business and general management. Dr. Batsakis has established strong ties with the industry, where he has been invited as keynote speaker, coordinator and judge in practitioners' conferences (e.g., People Management Executive Seminar) and leading startup competitions (e.g., Disrupt Greece, EGG).