



Evangelia Baralou

Visiting Faculty – Senior Lecturer
in Organization Studies,
Open University (UK)

Academic Background

BSc Computer Science, Athens University of Economics and Business; MSc Business Information Technology Systems, Strathclyde University; PhD, Organizational Knowledge Creation in Virtual Teams, Strathclyde University

Short CV

Dr. Baralou broad research interests focus on how technologies mediate human interactions. More specifically she studies serious games and how the gamification process of organizational processes can enhance organizational learning and innovation. Her research draws on activity theory and critical realism as a broader philosophy

Evangelia has a long experience in teaching online classes at undergraduate, postgraduate and executive level. She has taught a number of topics, including Organizational Behavior, Leadership, Leading and Managing Change, Organizational Learning and Development, International Business.

She is the Academic Director of MSc in Tourism Management at Alba Graduate Business School.